

**International Institute of Health Management Research**  
**Question Paper**

**Subject: Principles of Management (CC602)**

**Re-appear exam April, 2021**

**Batch: 2020-22**

MM:100

Time: 2 Hrs

Note: Please attempt any five questions, each question carries 14 marks. Please limit your answers in 300 words.

- 1) Q. Explain evolution of human resource management.
- 2) Q. Explain planning function of management.
- 3) Q. What is importance of motivation in management? Explain Maslow's Hierarchy of Needs Theory of motivation.
- 4) Q. What is leadership? Explain any two theories of leadership.
- 5) Q. Explain the concept of Value Chain Management.
- 6) Q. What is business environment? What are its various components and importance?
- 7) Explain the concept of management by objective.