



**International Institute of Health Management Research (IIHMR), New
Delhi.
Plot 3, Sector 18A Dwarka New Delhi 110075**

**Postgraduate Diploma in Management
(Hospital and Health)**

**First Semester
CC 602 Principles of Management**

Time: 2 hours

Maximum Marks: 70

Note: Please attempt any five questions, each question carries 14 marks. Please limit your answers in maximum 350 words.

Part A

Attempt any two questions. Each question carries 15marks. (14 x 5 = 70)

- Q1 Explain evolution of management.
- Q2 Why planning is important? Explain various steps involved in the process of planning
- Q3. Why it is important to study environment of business? Comment.
- Q4. What is motivation? why it is important? Explain Maslow's Hierarchy of Needs Theory.
- Q5 Explain the process of staff selection and recruitment.
- Q6 What is leadership? Explain different styles of leadership
- Q7 What is controlling function of management? Why it is important?