

## **Post Graduate Diploma in Management (Hospital & Health Management)**

### **PGDM – 2024-26 Batch**

#### **1<sup>st</sup> Year – 1<sup>st</sup> Semester End Examination**

<b>Subject &amp; Code</b>	<b>: Introduction to Digital Health-I (DH-1)-CC 616</b>	<b>Reg. No.</b>	<b>:</b>
<b>Semester &amp; Batch</b>	<b>: I, 2024-26</b>	<b>Date</b>	<b>: 03-01-2025</b>
<b>Time &amp; Duration</b>	<b>: 10:30 A.M.-01:30 P.M. (3 Hrs.)</b>	<b>Max. Marks</b>	<b>: 70</b>

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**Instructions:**

- Budget your time as per the marks given for each question and write your answer accordingly.
  - Don't write anything on the Question Paper except writing your Registration No.
  - Mobile Phones are not allowed even for computations.
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**Part A: Q.1 to Q.10 all questions are compulsory (10 X 2 Marks = 20 Marks)**  
**One liner, MCQs, True/False**

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**1) What does HIE stand for in the context of healthcare?**

- a) Health Information Exchange
- b) Health Information Enhancement
- c) Healthcare Interoperability and Exchange
- d) Hospital Information Exchange

**2) What is the purpose of a Personal Health Record (PHR)?**

- a) To maintain and control an individual's health information
- b) To exchange clinical information among healthcare systems
- c) To assist clinicians in making clinical decisions
- d) Both b and c

**3) What is the focus of Digital Health Enterprise Planning Approach?**

- a. Solely on business processes
- b. Only on the health system
- c. Consideration of the complete health system, enabling environment, business processes, and technologies
- d. None of the above

**Contd...2..**

**4) What does Interoperability refer to in healthcare?**

- a) The ability of various healthcare systems to communicate
- b) The use of data and analytics tools to find trends
- c) Managing patient health data for privacy
- d) Both a and b

**5) In the context of Digital Health, what does "Digital Divide" refer to?**

- a) The gap between technology-savvy and non-tech-savvy patients
- b) The gap between rural and urban healthcare access
- c) The gap in patient-physician communication
- d) The gap in funding for Digital Health projects

**6) Which stakeholder in Digital Health typically benefits the least from its implementation?**

- a) Patients
- b) Healthcare providers
- c) Government agencies
- d) Pharmaceutical companies

**7) What is the primary function of Digital Therapeutics in healthcare?**

- a) Diagnosing diseases
- b) Treating diseases using software-based interventions
- c) Managing patient data
- d) Providing remote consultations

**8) Which category of Digital Health includes tools for remote patient monitoring?**

- a) Telemedicine and health information
- b) Data analytics and intelligence
- c) Medical social media
- d) DIY diagnostics

**9) Which of the following is NOT a component of the ABDM framework?**

- a) Health ID
- b) Healthcare Professionals Registry (HPR)
- c) National Digital Health Blueprint (NDHB)
- d) Medical College Accreditation System (MCAS)\

**10) Which of the following challenges is MOST critical to the success of ABDM in rural areas?**

- a) High cost of implementing health IT systems
- b) Resistance from traditional healthcare providers
- c) Inadequate internet infrastructure
- d) Over-dependence on private healthcare facilities

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**Part B: Q.11 to Q.15 attempt any four questions (4 X 5 Marks = 20 Marks)**

**Short Notes**

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**Q11) Applications of Artificial Intelligence in Healthcare**

**Q12) Electronic Health Records (EHR)**

**Q13) National Digital Health Blueprint**

**Q14) E-Prescription**

**Q15) Clinical Decision Support System (CDSS)**

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**Part C: Q.16 to Q.19 attempt any three questions (3 X 10 Marks = 30 Marks)**

**Long Notes**

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**Q16) Explain Data Security and Data privacy ? Write note on GDPR in detail.**

**Q17) Explain role played by digital technologies during the COVID pandemic all over the world with an examples?**

**Q18) Explain in detail role of Blockchain technology in Healthcare**

**Q19) Explain the role of Digital Health in achieving Universal Health Coverage**