

INTERNATIONAL INSTITUTE OF HEALTH MANAGEMENT RESEARCH, NEW DELHI.

Batch 2019-2021

Business Ethics

End Term Examination

Time allowed: 2 hrs

Max. Marks: 70

Q1 MCQs One correct answer

2*5 =10

1) Which of the following commission practices is considered acceptable as per medical ethics

- a) Cut from pharmacist
- b) Cut from lab
- c) Cut from referral
- d) None of the above

2) Which generalizations can be made from Rajat Gupta case.

- a) Most Indian Americans are corrupt
- b) An IITian is almost always an example in integrity
- c) Philanthropy can prevent a prison sentence
- d) No matter how high you are, the law is above you

3) Bhoruka Charitable Trust (BCT) is associated with

- a) AIIMS
- b) NIHFV
- c) IIHMR
- d) NCDC

4) Most infamous NHM fraud took place in

- a) MP
- b) UP
- c) TN
- d) WB

5) Which of the following is one of the most corrupt amongst following

- a) Sri Lanka.
- b) India
- c) Bangladesh
- d) Bhutan

Q2 Write short notes on conflict of interest with 5 examples (Max 100 words)
(2x5=10)

Q3 You are the head of a CSR venture. Describe any 5 activities that you could carry out (max 1000 words) (2x5=10 marks)

Q4 If you were the CEO of Union Carbide, how would you have dealt with the Bhopal plant and the ensuing tragedy. Write on any 5 aspects (max 2000 words) (4x5=20 marks)

Q5 The tobacco industry is widely regarded as one of the most unethical industries globally. Explain with any 5 examples (max 2000 words) (4x5=20 marks)