

Roll. No. \_\_\_\_\_



**International Institute of Health Management Research (IIHMR), New Delhi.  
POSTGRADUATE DIPLOMA HOSPITAL AND HEALTH MANAGEMENT  
(Batch 2016-2018)**

**Entrepreneurship**

**Elective – 1**

**End Term Examination**

**Time allowed: 3 hours**

**Max. Marks: 70**

**All Questions are Compulsory, and All Questions carry equal marks (14 Marks each)**

**Discuss on the following topics:**

1. For developing a Complete Solution for Pure Air, how would you form the core team?
2. How would you gain traction in the market if you are planning to develop a chip for measuring various health parameters?
3. What should be the strategy and business model for setting up a geriatric care and wellness training Centre?
4. What factors will you consider for preparing a pitch deck for raising funds for starting Homecare Services?
5. Elaborate on leveraging shared values for strategizing to make an organic fruit ripening business successful.