A STUDY ON KNOWLEDGE ASSESSMENT OF PREGNANT WOMEN ABOUT JSSK AT PALANPUR BLOCK OF, BANASKANTHA DISTRICT, GUJARAT

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By SMITA SHARMA PG/14/059

Under the guidance of Dr. Vinay Tripathi Assistant Professor

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Abbreviations

ANC	Antenatal care
MDG	Millennium development goals
MMR	Maternal Mortality Ratio
IMR	Infant Mortality Rate
PHC	Primary Health Centre
СНС	Community Health Centre
SC	Sub Centre
FRU	First Referral Unit
NICU	Newborn intensive care unit
SNCU	Sick Newborn Care Unit
EDL	Essential Drug List
IFA	Iron Folic Acid
MCH	Maternal And Child Health
INC	Natal Care
PNC	Post Natal Care
PPH	Post Partum Hemorrhage
OPD	Outpatient Department
ASHA	Accredited Social Health Activist
СDНО	Chief District Health Officer
ADHO	Additional District Health Officer
DUHU	District Urban Health Unit

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SMITA SHARMA PG/14/059

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ABSTRACT

Background: Every day approximately 800 women die globally, from preventable causes related to pregnancy and childbirth. Improving maternal health is one of the eight Millennium Development Goals. In order to increase accessibility of health care services for pregnant women & sick infants and to reduce out-of-pocket expenditure, Ministry of Health & Family Welfare, Govt. of India has launched a nationwide initiative - Janani Shishu Suraksha Karyakram (JSSK) providing free entitlements for both pregnant mothers & sick infants accessing public health facilities with the key goal to reduce maternal & infant mortality. This study has been conducted with an aim at estimating the level of awareness about JSSK among pregnant mothers in Palanpur Block, Banaskantha district, Gujarat, India

Method: Descriptive cross-sectional study was conducted in Palanpur Block, Banaskantha district, Gujarat, India. All ANC registered pregnant women of study area during the study period were the study population Inclusion criteria was ANC registered pregnant women given consent to participate in the study. Exclusion criterias were Pregnant women who were seriously ill, who were not present in the study. Sampling Size was 100. Data was collected by house to house visit and face to face interview of mother was done using Semi structured questionnaire. Available eligible respondents were explained the purpose of the study and all aspects of confidentiality reassured and informed consent was taken. Data analysis was done using MS excel 2007.

Result- Knowledge regarding JSSK entitlements was below average among ANC registered pregnant women. Those who had knowledge, majority knew about transportation service from home to facility. There was variation in knowledge with age, gestation period and category. Those

in age group 20-25, in 3^{rd} trimester, belong to general category were more aware about JSSK entitlements than others.

Conclusion- There is need to create awareness about JSSY among ANC mothers. Awareness campaign, IEC activity, Counseling by health workers (ASHA, ANM) starting from the initial phase of pregnancy is necessary. Aware beneficiary about JSSK in gram sabha and VHSNC also required.